



Privacy Policy - Breed4Food

At **Breed4Food**, we highly value the protection of your personal data. In this privacy policy, we explain which data we collect, how we process it, and what rights you have concerning your personal data, in accordance with the General Data Protection Regulation (GDPR).

1. What data do we collect?

We collect personal data that you actively provide to us, for example, by filling out a contact form, subscribing to a newsletter, or using our services. The data we may process includes, but is not limited to:

- Name and contact details (such as email address)
- Information about your use of our website (through cookies)

2. Why do we collect this data?

We collect and process your personal data for the following purposes:

- Providing information about our products and services
- Responding to inquiries and contact requests
- Sending newsletters and marketing materials (only with your explicit consent)
- Improving our website and services

3. Legal basis for processing

We process your data only when it is legally permitted. This means that we process your data based on one of the following grounds:

- Your consent (for example, for receiving newsletters)
- The performance of a contract or to take steps at your request prior to entering into a contract
- Compliance with a legal obligation
- Legitimate interest, such as improving our services or contacting you following a request

4. How long do we retain your data?

We do not retain your personal data longer than necessary for the purpose for which it was collected, unless we are legally required to keep the data for a longer period.



5. Sharing data with third parties

We only share your personal data with third parties when it is necessary for the performance of our services or when we are legally obligated to do so. We have data processing agreements in place with parties who process your data on our behalf to ensure the security and confidentiality of your data.

6. Security of your data

At **Breed4Food**, we take appropriate technical and organizational measures to protect your personal data from loss, misuse, and unauthorized access. We do this by using secure connections and regularly reviewing our systems for possible vulnerabilities.

7. Your rights

You have the right to:

- Request access to the data we process about you
- Correct inaccuracies in your data
- Request the deletion of your data (if no longer necessary)
- Object to certain processing activities
- Restrict the processing of your data
- Withdraw your consent for data processing (if the processing is based on consent)

To exercise these rights, please contact us via communicatie@breed4food.com

8. Changes to this privacy policy

We reserve the right to amend this privacy policy from time to time. The most current version of the policy will always be available on our website.

9. Contact

If you have any questions about this privacy policy or how we handle your personal data, please contact us at:

Breed4Food
communicatie@breed4food.com

This privacy policy was last updated on September 1, 2024.